How to Become A Niche Marketing Rock Star

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Hello, and thank you for your purchase of **How to Become A Niche Marketing Rock Star.**

This report is going to supply you with 9 simple techniques to find powerful niches that you can easily dominate.

If you follow through and think about these tips, you'll get a flood of ideas within minutes. By the way, John and I manage to get well over 10,000 page views per month to one of our niche websites. The techniques inside this short report are only a tiny sample the 20+methods we discuss inside **Traffic Generation**Secrets. Check it out!

There's not going to be a single ounce of fluff in this report, so let's get started...

Rock Star Tip #1:

Talk About Cash, Gold and Precious Gems

Most people want to make money. In virtually any niche you can establish yourself as a source of possible income. This will catch attention. It will drive traffic and it will generate sales. In short, talk about money and you'll make money.

For example, in almost any niche you can talk about employment, networking, affiliate programs, and more. These topics can drive money right into your pocket. Furthermore, you can really help a lot of people by providing huge value.

You could also provide money making services for other people. You could provide marketing for other people, or you could do copywriting and related marketing writing. Again, you would put this activity in the context of making money or saving money for your customers.

Rock Star Tip #2:

Talk About Careers, Jobs and Employment

You can dominate a niche by becoming the best source for information about careers and jobs and related material. This is true for almost any niche because everyone needs to make a living.

You can talk about getting a raise for example. Employees want to avoid low pay and they obviously want to avoid losing their job.

If you're looking for a niche about jobs and careers, you could target product niches about communicating at work (e.g., asking for a raise, promotions at work, employee relations, etc.). This is bread and butter stuff that everyone likes to read about, day after day and week after week.

You could talk about moving up the ladder at work, career advancement, or overachieving. You could also talk about working at home. Many people would rather work at home than for a company. You could target product niches about home business start-up, home business opportunities, affiliate programs, network marketing, etc.

Huge Bonus Tip: People love reading about being more productive (work less, get more done)!

Rock Star Tip #3:

Talk About Bargains and Saving Money

Talk about getting more for less. If you give until it hurts, you'll find that customers will become quite loyal and the pain will go away as the money flows.

You can ask people to provide tips on how to save money in your niche. You'd be surprised how much content and advice people will give you for free, which in turn will allow you to take over a niche.

You can provide shopping tips, coupon codes, promotion information, links to insider freebies, and so much more. When you save other people money, they will be very loyal.

Huge Bonus Tip: Consider setting up a forum. You'd be surprised at how easy they are to set up. Once it is up and running, you can get your customers to help each other, which significantly drives up your ability to dominate a niche. The entire forum could be about saving money, finding bargains, or being thrifty in your niche. It's pure magic.

Rock Star Tip #4:

Get Smart and Act Like a Guru

There's no reason why you can't become a leader in your niche. Almost everyone starts at the bottom, but you don't have to act that way.

Act like a leader and you'll become a leader. Provide advice, help others, and be a great example for others to follow. Before you know it, you'll be at the top of the pile. Your attitude is absolutely crucial to your niche success.

If you take this approach, be sure that you know how to communicate with followers and novices. Develop good relationships with others right from the start of your campaign. Educate people. Give them everything they need to help themselves, which will help you along the way.

Huge Bonus Tip: One of the best ways to dominate a niche through leadership is to provide a list of answers to Frequently Asked Questions (FAQ). The bonus is the FAQs when done well demonstrate your knowledge and leadership, but they also drive a lot of traffic due to quality.

Rock Star Tip #5:

"Sex" Sells If It Is Tasteful and Entertaining

You can easily dominate a niche if you talk about health and beauty. Everyone cares about these topics. They also care about gender, love stories, and related human relationships. You can literally take this any approach in any niche, from technology to farming. The idea is to be known as the resource who knows about "sex" in that niche.

If you're looking for a specific niche on this topic, you could easily target product niches about beauty products, plastic surgery, hair products, dressing for success, etc.

Most people want to be in good health so you could target product niches about nutrition supplements, disease prevention, vitamins, healthy diet plans, etc. Similarly, you could product niches about anti-aging medications, medical examines, fitness products, safe sex contraceptives, nutrition products, etc. The options are really excellent.

Huge Bonus Tip: Become a pain expert. You could target product niches about pain medications; the latest medical knowledge and cures, exercises that help relieve pain, alternative pain relievers, etc.

Rock Star Tip #6:

When You're First, You're First

You can dominate a niche easily if you provide information before any other person or source. When you're first, you establish a position at the top of the heap. Speed is a serious niche marketing weapon.

You don't need to always be right. Providing information and tips at top speed usually comes at a cost, at least once in a while. Sometimes you'll be wrong or your tip will be false. But, if you're mostly right and you've got juicy information, niche domination is totally possible.

To many people, being first is a great thrill. Being on the cutting edge feels so good. It pumps the adrenaline. You could target product niches like "first to know" information, how to be a number one (anything), and spicy rumors.

Huge Bonus Tip: A great way to generate tips is to reward people who help you. This is obvious, but it is critical. If you get inside information, give your source credit (if they want it). Keep in mind legal issues. Don't get caught in a lawsuit; you need to be careful about your sources!

Rock Star Tip #7:

Help Other People Achieve Victory

You can help other folks accomplish a goal. Most people want to achieve goals in their life and career. You could target product niches like goal setting information, motivational products, hypnosis, seminars, etc.

You can really tap into human emotions if you focus on dreams and fantasies. You could target niche products such as finding exotic vacations, reviewing high ticket items, achieving dreams strategies, etc.

Think about how to help people fulfill their desires. For example, many people want to learn a talent or skill. You could target product niches like educational classes, home training, personal training, how-to publications, how-to videos, etc.

On a practical level, you could target niche products such as fast food services, food products, spices, instant foods, etc. along with a healthy review of the choices. Similarly, people want to quench their thirst. You could target niche products like fast drink services, drink products, mixes, instant drinks, handy drinks, etc.

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You can target any niche in this way. Help people, or help people help themselves. 99% of the time, when you help someone (especially in Internet Marketing!) you will be rewarded tenfold.

Rock Star Tip #8:

Collectors and Collectibles Are A Gold Mine

If you find popular collectible products and create a website revolving around them, you'll be rolling in the dough with no problem.

A lot of collectors are very loyal to the websites they visit. If they find a reliable source of information about their collectible products, then they'll visit it over and over again. Provide them with the latest news and information, and you'll be able to sell to them over and over again.

There are thousands of products considered collectibles, such as zippos, old advertisements, pez dispensers, movie posters, and so on.

You can find websites that sell these collectible products by the dozens. Sign up as an affiliate and then just constantly refer your website visitors to these websites and encourage them to purchase. You could also write short reports about "secret sources" to find rare collectibles.

Rock Star Tip #9:

Find Their Fear And Provide A Solution

People have a lot of fears that need a remedy. For example, how many homes get broken into every year? You probably know someone who has been robbed. When problems such as that hit home, people try to find a quick solution.

Build a website and provide them with all the information they need to protect their home from a break in. Give them free information and upsell them more expensive reports or security equipment.

You can rinse and repeat this process over a huge variety of niches, or even just expand your current niche. Instead of just home security, why not office security? The possibilities here are endless.

Rock Star Bonus Tip:

How To Get Traffic To Your Niche Website

Without traffic, your niche website will be nothing. With that said, here are a few quick ways to generate plenty of traffic:

Article Marketing – Write up a quick article and submit it to an article directory. In the "about the author" box, place a link back to your website. Unfortunately, many people don't maximize article marketing to it's full potential. <u>Check this out</u> and see why.

Forum Posts – Find a forum related to your niche and make posts on it, constantly referring back to your website. Do this long enough, and you'll be considered a guru in your niche!

<u>USFreeAds</u> – Post Ads to your website here. For only \$9/month, you can have unlimited ads and have HTML within those ads. Highly recommended!

Additional Resources

<u>IMsimple.com</u>: Our blog that simplifies the process of making money on the internet.

Really Simple Method: 100% free course revealing the (simple) secrets we use to make money on the internet.

<u>Content Generation System</u>: A report we wrote that reveals a powerful technique we use to pump out 20+ page reports in under 2 hours.

<u>Traffic Generation Secrets</u>: Two powerful techniques we use to generate massive traffic to our websites.

<u>Simple AdSense Judo</u>: Tired of getting only pennies per click? We found a much more powerful technique to more than triple our AdSense income.

<u>EzineArticles Domination</u>: Reveals the secrets to using the article directories to generate an incredible amount of traffic to your website.

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